



EVENT OVERVIEW

Whether looking to simplify their business processes, gain respect through their pursuit of the extraordinary, or achieve formidable success, Kentico users will gather at the annual Kentico Connection conference for the highest quality technological knowledge and trending digital marketing insights that will help make it happen.

Kentico partners, developers and marketers want to say “yes”, whatever the question, and Kentico Connection shows them how.

The 2-day event is the hub of the Kentico Community and provides them the perfect opportunity to connect, learn, share and get answers to questions.

Don't miss out on the opportunity to make your connection, with sponsorship of Kentico Connection 2013.

YOUR QUESTIONS ANSWERED:

What is Kentico Connection about?

Kentico Connection delivers thought-leadership sessions around its right-first-time technology and what can be done with it, as well as imparting an understanding of the digital space around us. The tone of the conferences is professional but friendly and learning is advanced yet relaxed. A mixture of detailed case studies, deep-dive technical presentations and trending digital marketing tools and practices, the conferences deliver high-level knowledge to business owners, website developers and marketing experts.

Why will people attend Kentico Connection 2013?

- ✓ To get a clearer understanding of what is possible with Kentico
- ✓ To take a deeper look at security, maintenance, marketing automation and Kentico API
- ✓ To hear from experts in the field of Digital Marketing
- ✓ To share in the experience of other Partners through case studies
- ✓ To influence the road map of Kentico at Product Planning sessions
- ✓ To mingle with the Kentico team and network with peers at the social event
- ✓ To get answers at 'Ask the Experts' and 1-on-1 sessions

When and where is Kentico Connection Boston 2013?

The conference in Boston will be held on **September 23-24, 2013**, from at 09.00 to about 22.00 the first day and from 09.00 to about 17.00 the second.

The venue is the lovely Boston Marriott Burlington Hotel located near Lexington and Concord—just minutes away from Burlington Mall. The luxurious conference rooms have Wi-Fi and breakout spaces, audio-visual facilities, and high-speed Internet access. There is complimentary parking and a self-service business center.

The social event and Ask-the-Experts session will be held at the extraordinary New England Aquarium where attendees shall dine alongside 80 penguins and a 200,000 gallon giant ocean tank!

WHAT ARE THE SPONSORSHIP OPPORTUNITIES?

Kentico Connection Boston 2013 presents the perfect opportunity for you to target Web developers, on-line marketers, website designers, content editors, administrators and company owners throughout the U.S. at a socially-stimulating, information-packed event.

We are offering the following **special sponsorship and marketing opportunities** for our customers and partners to engage with attendees of Kentico Connection 2013.

Kentico Connection Boston 2013 offers the following opportunities to sponsors:

Event sponsorships

<p>Platinum Sponsors (We allow a maximum of 3 platinum sponsors)</p>	<p>\$ 5,000</p>	<ul style="list-style-type: none"> ✓ listing in the conference guide ✓ clickable logo on Kentico.com to your website ✓ bag insert (worth of \$ 1,000), ✓ 2 Kentico Connection tickets (worth of \$ 1,498) ✓ banners ✓ floor signage ✓ premium placement on our website ✓ 5-minute presentation
<p>Sponsors (unlimited)</p>	<p>\$ 3,000</p>	<ul style="list-style-type: none"> ✓ listing in the conference guide ✓ logo on the website (no click through) ✓ bag insert (worth of \$ 1,000) ✓ 1 free Kentico Connection ticket (worth of \$ 599)

Marketing Opportunities

\$ 1,500	Chair Flyers	Your company promotional material placed on attendees chairs, one each day.
\$ 2,000	Opening keynote	Premium logo placement for your company during the opening keynote
\$ 2,000	Lanyards	Conference lanyards with your company logo (color limitations apply)
\$ 4,000	'Ask the experts'/ Social Event	Premium logo placement for your company at the 'Ask the Experts' session, a 5-minute presentation (introduction), drink tickets
\$ 1,000	Bag inserts	Your company promotional material handed to attendees in welcome bags on first day
\$ 1,500	Coffee break	Your company logo printed on napkins available during coffee break
\$ 4,000	All Coffee breaks	Your company logo printed on napkins available during coffee break for all coffee breaks (Day 1 + Day 2)
\$ 2,000	Water Bottles	Your company logo printed on water bottles given to every attendee
	Prize(s) for raffle	The type of prize is up to you. Your logo will be included at the closing keynote presentation and mentioned by the moderator of the raffle

Tel: +1-866-328-8998, E-mail: partners@kentico.com, <http://connection.kentico.com>

If you are interested in discussing any of these opportunities, please contact:

Eric C. Webb, VP of Global Sales at Kentico Software, Email: ericw@kentico.com

or

Eva Palbuchtova, Marketing Specialist at Kentico Software, Email: evap@kentico.com